

STATE of WISCONSIN



OFFICE of the GOVERNOR

Proclamation

WHEREAS; Wisconsin celebrates **DON'T QUIT!™ Fitness Month** to bring greater awareness to the importance of physical fitness and wellness in the fight against childhood obesity; and

WHEREAS; childhood obesity affects more than 23 million children and teenagers in the United States – nearly 1 in 3 young people are overweight or obese; and

WHEREAS; the lack of physical activity contributes to childhood obesity and chronic diseases; and

WHEREAS; childhood obesity puts children at risk for developing health problems such as heart disease, type 2 diabetes, and other serious medical issues; and

WHEREAS; Chairman Jake Steinfeld and the National Foundation for Governors' Fitness Councils are giving Wisconsin schools the tools to promote physical activity and wellness; and

WHEREAS; Wisconsin has joined with the National Foundation for Governors' Fitness Councils in an effort to decrease childhood obesity and save lives; and

WHEREAS; academics and fitness go hand in hand; and

WHEREAS, **DON'T QUIT!™ Fitness Month** will help bring greater awareness to the childhood obesity epidemic and the importance of encouraging children and families to get and stay physically fit;

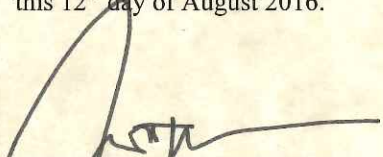
NOW, THEREFORE, I, Scott Walker, Governor of the state of Wisconsin,
do hereby proclaim October 2016 as

DON'T QUIT!™ FITNESS MONTH

throughout the state of Wisconsin and I commend this observance to all of our citizens.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the state of Wisconsin to be affixed. Done at the Capitol in the city of Madison this 12th day of August 2016.


SCOTT WALKER
GOVERNOR

By the Governor:


DOUGLAS LA FOLLETTE
Secretary of State