

# ThirdCoastDaily.com

Milwaukee's Trusted Guide to Arts & Culture

## Social Media Internship

Third Coast Daily, Milwaukee's home for focused, detailed and comprehensive arts & culture coverage, is currently seeking social media interns for Summer 2013. TCD social media interns are expected to work a minimum of 10 hours a week, either in-office or out-of-office, and will work directly with senior editor Tom Strini, managing editor Matthew Reddin and social media specialist Sahan Jayasuriya. Applicants do not have to be current students or recent graduates, but for current students applying, college credit can be offered should they desire it.

Duties may include, but are not limited to:

- Drafting posts for Facebook, Twitter and other social media platforms
- Posting live updates from events
- Researching new social media strategies
- Assisting with and managing giveaways
- Working to edit and promote TCD's events calendars
- Generating story ideas

Ideal interns will fit the following qualifications:

- Ability to demonstrate expertise in the ever-changing world of social media
- Social media experience, including established profiles on Facebook and Twitter
- Writing, editing and communication skills
- Excellent scheduling and organizational abilities
- Familiarity with TCD
- Willingness and creativity to suggest and carry out new ideas; this is not a passive internship, and initiative is highly prized

Applications, including a cover letter, resume and examples of any prior social media or marketing projects, should be sent to [mreddin@thirdcoastdaily.com](mailto:mreddin@thirdcoastdaily.com). The deadline for applications is **Friday, April 26, 2013**.