



Social Media Internship

ThirdCoast Digest, Milwaukee's home for focused, detailed and comprehensive arts & culture coverage, is currently looking for one individual to serve as a social media intern for Spring 2013. TCD's social media intern will be expected to work a minimum of 10 hours a week, either in-office or out-of-office, and will work directly with senior editor Tom Strini and editorial assistant/social media specialist Sahan Jayasuriya.

Duties may include, but are not limited to:

- Drafting posts for Facebook, Twitter and other social media platforms
- Posting live updates from events
- Researching new social media strategies
- Assisting with and managing giveaways
- Working to edit and promote TCD's events calendars
- Generating story ideas

Ideal interns will fit the following qualifications:

- Ability to demonstrate expertise in the ever-changing world of social media
- Social media experience, including established profiles on Facebook and Twitter
- Writing, editing and communication skills
- Excellent scheduling and organizational abilities
- Familiarity with TCD
- Willingness and creativity to suggest and carry out new ideas; this is not a passive internship, and initiative is highly prized

Applications, including a cover letter, resume and examples of any prior social media or marketing projects, should be sent to tstrini@thirdcoastdigest.com and mreddin@thirdcoastdigest.com. The deadline for applications is **Friday, Feb. 1**.