

➔ CONTINUED

Company (if applicable): _____

Contact Person: _____

Title: _____

Address: _____

City, State, Zip: _____

Phone and Email: _____

\$_____ is enclosed for our level of Corporate Sponsorship / Reservations

\$_____ is pledged for our level of Corporate Sponsorship.

\$_____ We are unable to attend but would like to be listed in the program as a contributor.

To make your reservations using a credit card, visit www.historicmilwaukee.org.

To reserve with a credit card over the phone, call 414-277-7795.

I/we would like to be seated with _____

I/we would like _____ vegetarian dinners.

Tours

Space is limited. Reservations required. Each person will receive a confirmation tour ticket in the mail.

History Tour	Art Tour
5pm for _____	5pm for _____
5:30 for _____	5:30 for _____
6pm for _____	6pm for _____
6:30 for _____	6:30 for _____



"Purchasing The Pfister provided an opportunity ... people could continue to use it and appreciate it as an historically significant building, enjoying its beauty, but also hoping that businesses ... would be inspired to save more buildings like it."
 — Marcus Chairman, Stephen Marcus

"Thank you for the wonderful evening I had when I was honored by Historic Milwaukee, Inc. The planning and execution of this event and the commitment that you and your organization have made to raise the awareness of historic preservation was most impressive."
 — Joseph J. Zilber, Founder & Chairman of the Board, Zilber Ltd. and 2008 Remarkable Milwaukee Honoree.

Historic Milwaukee, Inc. has a 35-year tenure as the recognized leader in creating awareness of and commitment to Milwaukee's history, architecture, and the preservation of our built environment. We provide this through innovative, responsive programs and strong community, corporate, and civic alliances.



Honoring **THE PFISTER HOTEL**
 and its parent corporation **THE MARCUS CORPORATION**
 With Guest of Honor Greg Marcus, President and CEO of The Marcus Corporation



Remarkable Milwaukee 2009

Remarkable Milwaukee benefits the important Mission of Historic Milwaukee, Inc. to increase awareness of and commitment to Milwaukee's history, architecture, and the preservation of our built environment.

REMARKABLE MILWAUKEE
MONDAY, NOVEMBER 2, 2009 5-9pm

at THE PFISTER HOTEL 424 East Wisconsin Avenue, Milwaukee



The Pfister Hotel and The Marcus Corporation are outstanding contributors to Milwaukee's history, identity, and cultural and economic growth.

5pm Reception and Silent Auction

Hors d'oeuvres and cash bar
 Music by the Neil Davis Duo
 Complimentary craft beer and artisan cheese tasting with author Lucy Saunders
 Silent Auction bidding in the Hall of Presidents
 History Tour with Pfister Concierge Peter Mortensen
 Art Tours with Artist-in-Residence Reginald Baylor

7pm Dinner served in the Grand Ballroom

A delicious, historically inspired menu
 Frivolities, Punch, Puree of fresh peas, dite saint-germain
 Filet of Kennebec Salmon – sliced tomatoes, cucumbers, potatoes, anchovy mayonnaise
 Cutlets of young turkey, cream sauce with green peppercorns
 Cauliflower polonaise, asparagus, oyster stuffing, sweet potatoes
 7:30pm Silent Auction Closes

7:45pm Program

Video by Aurum Design, Talk with The Pfister's General Manager, Joe Kurth
 Presentation with Honoree Greg Marcus

8:20pm Silent Auction Purchase

Post Event Afterglow at Blu

Special Rates for overnight accommodations at The Pfister
 Parking – Guests receive a discount rate of \$6 to park in The Pfister Hotel's ramp. Enter off of Mason Street

The Pfister Hotel is one of Milwaukee's anchors. It is at once a trailblazer and the Great Grandfather of our downtown's revitalization. The Pfister is a member of the National Trust for Historic Preservation's Historic Hotels of America and of Preferred Hotels & Resorts Worldwide. It is a AAA Four-Diamond Award Recipient and was named a Green Certified Hotel by Travel Green Wisconsin.

The Remarkable Milwaukee event launches a year-long engagement with Historic Milwaukee's 2009 Honoree – The Pfister Hotel and The Marcus Corporation. Remarkable Milwaukee engages the corporate community by honoring those who have made great contributions to Milwaukee's history, heritage, and architecture.

Remarkable Milwaukee will be rich with interesting and influential people, incredible food and drinks, an atmosphere beyond compare and, of course, historic art and architecture tours.

REMARKABLE MKE

Please RSVP no later than **October 26th**. Complete this form below and on back, and kindly return it to the HMI office.

Reservations

— **\$5,000 Presenting Sponsor**
 One VIP Table for 8
 Logo on Table Signs and other event signage
 1/2 page of recognition in event program
 Public recognition in the evening's script
20 Individual Memberships for your employees or clients in Historic Milwaukee, Inc.
 Your table's attendees get an HMI Membership, one ticket to our Spaces & Traces tour, and 10 free walking tours
Full page ad in 2010 Spaces & Traces program. 1,500 people attend this annual tour of historic homes, businesses, and new developments

— **\$3,000 Supporting Sponsor**
 One VIP Table for 8
 Corporate Logo on Table Sign
 Your table's attendees get an HMI Membership, one ticket to our Spaces & Traces tour, and 10 free walking tours
 Corporate Logo listed in Event Program and on HMI Website
 Full page ad in 2010 Spaces & Traces program. 1,500 people attend the tour annually

— **\$1,000 Table Sponsor**
 A Corporate Table for 8
 Corporate Logo on Table Sign
 Your table's attendees get an HMI Membership, one ticket to our Spaces & Traces tour, and 10 free walking tours
 Corporate name listed in Event Program

— **\$95 Individual Reservations**
 _____ Number of persons

Gift - \$ _____
 I/we can't attend, but would like to donate to Historic Milwaukee, Inc.

Questions? Call Historic Milwaukee at 414-277-7795 or email Anna-Marie Opgenorth at anna@historicmilwaukee.org. Please mail the attached Reservation Card to 828 N. Broadway, Suite 110, Milwaukee, WI 53202

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