



MEDIA ALERT

October 2nd, 2017

For More Information Contact:

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Bublr Bikes launches 60th Station

Grand Opening event celebrates system's first station in the Uptown Crossing/Washington Heights Neighborhood as well as the first station supported by a Business Improvement District

WHAT: Grand Opening Event of Bublr Bikes 60th Station.

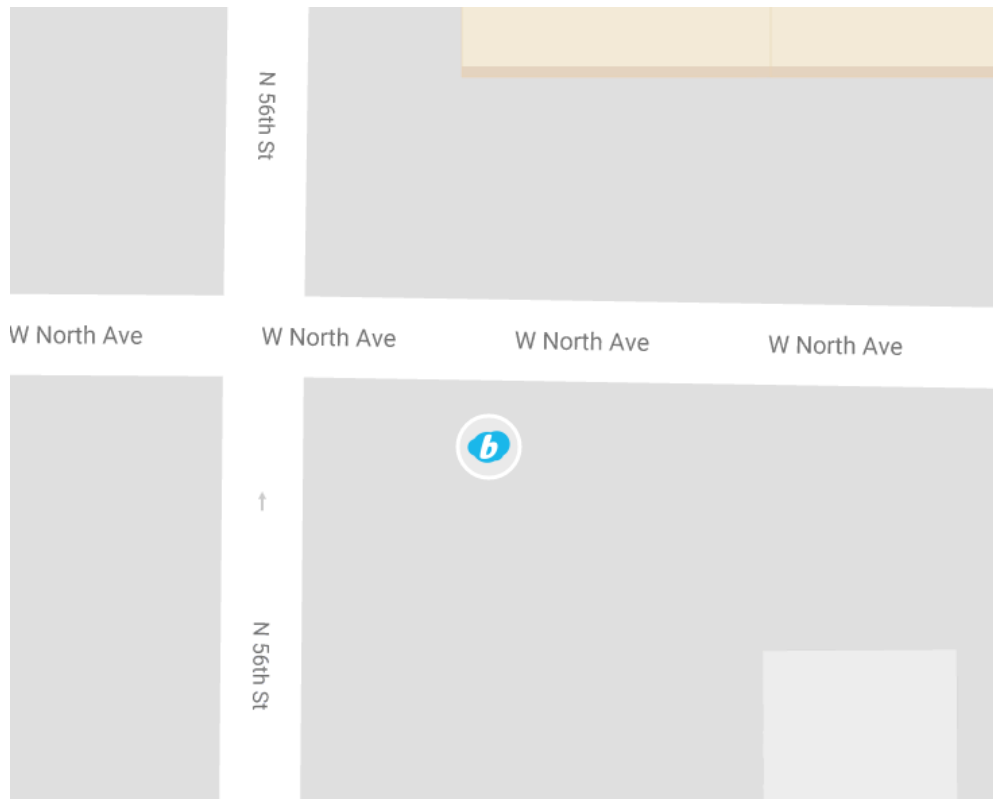
- First station in the Uptown Crossing/Washington Heights Neighborhood
- First station supported by a Business Improvement District
- Speakers: Mayor Barrett, Alderman Murphy, Gordon Steimle with Uptown Crossing BID, Bublr Bikes

WHEN: Tuesday October 3rd at 1:30pm

VISUALS:

- Words of celebration and commemoration from speakers
- Ceremonial "Docking of the Bublr" – GREAT VISUALS
- Reactions from gathered community stakeholders
- Short Bublr ride after the ceremony

WHERE: 5531 W. North Avenue



About Bublr Bikes

The Bublr Bikes system is a public-private partnership between the City of Milwaukee and the nonprofit, Bublr Bikes, with additional support from many other public and private partners. In the coming years, the system plans to expand to over 400 stations and 4,000 Bublr Bikes in the Greater Milwaukee Area.

Bublr Bikes is actively raising private funds for continued network expansion.

Information on using Bublr Bikes is available at BublrBikes.org. Bublr Bikes is on social media at: <http://facebook.com/BublrBikes> and <https://twitter.com/BublrBikes>. News media can download Bublr Bikes logos and images at bublrbikes.org/media

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